

If you want access Google keyword data you have to sign up for an Adwords account. If you do not want to / can do we have a few different tools available to replace Google's Adwords Keyword tool.

1. [Ninja Search Combination Tool](#): With this great tool you can develop a giant list of different search queries. Then each query is linked to a Google query. It is great for developing strategies on the fly.
2. [MajesticSEO](#): Our friends over at Majestic SEO have a great tool for keyword research. They pull from their giant index to provide many metrics that you can't find anywhere else.
3. [SEO Book Keyword Tools](#): Aaron Wall has offered these tools on his site for quite a long time, and to be honest as time goes on, they continue to deliver!
4. [Bing Webmaster Toolbox](#): Oh yeah, remember that other search engine? Yes that's right Bing has a whole collection of tools of their own, including keyword tools. The data will be taken from Bing itself, which means that you should be able to make relative assumptions about keyword popularity. because lets face it, Bing users aren't that different than Google's.
5. [WordTracker](#): WordTracker is a commercial application that offers a free tool on their front end. I will admit that this free tool looks like it is mostly intended for you to sign up for the not free version, but it still provides a quick and clean interface for fast analysis.
6. [Keyword Discovery](#): This is a cool little tool in that it presents it's data set in a very large easy to read table. Though their could improve a bit on the UI with better color scheme.
7. [WordPot](#): wordpot is an interesting little tool in that somehow it is able to provide daily search volume. This data point isn't often provided by tools vendors, so this could be useful when correlating various metrics.
8. [Ubersuggest](#): Ubersuggest has long been a favorite of many SEOs that need keyword suggestion data. I personally love this tool not only for keyword research, but also just to learn more about a topic. Some of my favorite queries to run on this tool is "How do I" or "What does a".
9. [KeywordSpy](#): This is another commercial option with a free front end. With this tool you can search for not only word variations, but also similar words, and spelling mistakes. It is designed mostly for PPC, but can still be useful for just getting your lists started.
10. [SEMRush](#): I am not sure I can talk enough about SEMRush. I use it often here at [IMN](#). With this amazing tool set you can pretty much do any amount of reasearch that is needed. It is great for competitive research as well as individual keywords.
11. [SpyFu](#): While I mention competitive research, I need to mention Spyfu. With Spyfu you can do some searious damage to your competitors, as well as get a great overview of a keyword's value.

Of probeer deze:

1. [Bulk Suggest Tool](#)

- **Sources:** Google.com, Bing.com, Youtube.com, Amazon.com
- **Export:** Yes

Unique feature: The tool is multi-step: It keeps running to grab key phrases for every letter of the alphabet, then you can select key phrases and proceed to the next step to generate more phrases for each of them. **This is the best way to discover longer, more specific phrases to narrow your targeting.**

The output is very convenient as well: You get to see the dashboard of keywords (all on one page) with different databases side by side: Google and Bing (generic), [Youtube](#) (entertainment) and Amazon (ecommerce)

Google Results	Bing Results	Amazon Results	YouTube Results
<input type="checkbox"/> october calendar	<input type="checkbox"/> october calendar	<input type="checkbox"/> october calendar	<input type="checkbox"/> october calendar
<input type="checkbox"/> october calendar 2012	<input type="checkbox"/> october calendar 2014	<input type="checkbox"/> october calendar pieces	<input type="checkbox"/> october holidays
<input type="checkbox"/> october calendar 2013	<input type="checkbox"/> october calendar 2014 printable	<input type="checkbox"/> october holidays	<input type="checkbox"/> oktoberfest costumes
<input type="checkbox"/> october calendar 2014	<input type="checkbox"/> october calendar 2014 template	<input type="checkbox"/> oktoberfest costumes babies	
<input type="checkbox"/> october calendar 2014 printable	<input type="checkbox"/> october calendar 2014 with holidays	<input type="checkbox"/> oktoberfest costumes dirndl	
<input type="checkbox"/> october calendar 2014 printable pdf	<input type="checkbox"/> october calendar for 2014	<input type="checkbox"/> oktoberfest costumes for boys	
<input type="checkbox"/> october calendar 2015	<input type="checkbox"/> october calendar printable	<input type="checkbox"/> oktoberfest costumes for dogs	
<input type="checkbox"/> october calendar printable	<input type="checkbox"/> october calendar template	<input type="checkbox"/> oktoberfest costumes for women	
<input type="checkbox"/> october calendar template	<input type="checkbox"/> october calendar template 2014	<input type="checkbox"/> oktoberfest costumes girl	
<input type="checkbox"/> october calendar template 2014	<input type="checkbox"/> october calendars	<input type="checkbox"/> oktoberfest costumes kids	
<input type="checkbox"/> october calendar with holidays	<input type="checkbox"/> october holidays	<input type="checkbox"/> oktoberfest costumes plus size	
<input type="checkbox"/> october holidays	<input type="checkbox"/> october holidays 2014		
<input type="checkbox"/> october holidays 2013	<input type="checkbox"/> october holidays 2015		
<input type="checkbox"/> october holidays 2014	<input type="checkbox"/> october holidays and celebrations		
<input type="checkbox"/> october holidays 2014 usa	<input type="checkbox"/> october holidays and events		
<input type="checkbox"/> october holidays 2015	<input type="checkbox"/> october holidays and observances		
<input type="checkbox"/> october holidays and events 2014	<input type="checkbox"/> october holidays and observances 2014		
<input type="checkbox"/> october holidays and special days	<input type="checkbox"/> october holidays around		

2. [SerpStat](#)

- **Sources:** Google Suggest
 - **Export:** Yes (But you need to register for that)
-

Unique feature: Filter results to only show questions which people type in the search box: This is a great way for how-to content and frequently asked questions!

Using a special algorithm, we choose interrogative questions. You can easily create a content plan for your website with them.

sg.SerpStat.com

The screenshot shows the SerpStat.com interface. At the top, there are navigation links for 'Home', 'Contacts', and 'Sign In'. Below this is a search bar with the text 'google glass' and a search icon. To the left of the search bar are social media icons for Facebook, Twitter, Google+, and LinkedIn. A blue button labeled 'Authorize for export' is located to the right of the search bar. Below the search bar, there is a list of suggestions. The first suggestion is 'Only questions', which is highlighted with a green arrow. Other suggestions include 'works', 'release', 'nexus', 'price', '9gag', 'youtube', and 'like'. To the right of these suggestions, there is a list of search results: 'how google glass works', 'how google glass looks', 'how google glass screen works', 'how google glass prism works', 'how google glass connects to internet', 'how google glass works youtube', 'how google glass will change the world', and 'how google glass projects images'.

3. KeywordTool.io

- **Sources:** Google, Bing, Youtube and App Store (+ Support of multiple countries and languages for each source. I was testing it in English only)

Export: Yes (Select phrases and copy them)

Unique feature: This is the only tool that supports App Store I am aware of!

The screenshot shows the KeywordTool.io interface. At the top, there is a search bar with the text 'google glass' and a search icon. To the left of the search bar is a red flame icon. Above the search bar are four tabs: 'Google', 'Bing', 'YouTube', and 'App Store'. The 'App Store' tab is highlighted with a green arrow. To the right of the search bar is a dropdown menu showing 'United States'. Below the search bar, there is a large text display that reads 'Search for keyword "google glass" found 10 results'. Below this text is a box labeled 'Keyword Suggestions'.